



Official
Miss Rodeo America Pageant
Rules and Regulations

Sanctioned By
Professional Rodeo Cowboys Association
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MRAI Reserves the right to modify or revise these rules at any time upon reasonable notice.

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Miss Rodeo America, Inc.

Information

Mission

The Miss Rodeo America Pageant objective is to select a National Ambassador for the Professional Rodeo Cowboys Association, its sponsors, and supporters. The primary mission of the process is that she will promote the western culture and way of life by educating the general public on topics including ranching and farming heritage, the agriculture industry, and the sport of rodeo. An additional outcome is to provide educational opportunities for these young women to be prepared for the leadership positions of tomorrow.

About Miss Rodeo America

Miss Rodeo America symbolizes the youth of our nation who wish to further promote Agriculture, and the sport of Professional Rodeo, and in doing so, promotes the great western way of life. She is the ideal, agriculturally oriented American young woman, who embodies professionalism, speaks intelligently, and has integrity, good character, knowledge and grace. She consistently models and demonstrates these characteristics as she travels extensively across our country and at times, to other countries as well.

MRA Contestant Characteristics

- High moral and ethical standards
- Intelligent
- Ability to converse about rodeo
- Promoter of the Western lifestyle
- Community leader
- Skilled equestrian
- Good sportsmanship
- Knowledgeable about rodeo
- Animal welfare advocate
- Friendly
- Sincere interest in the future of agriculture
- Good work ethic
- Interested in advancing her future career

Steps to Becoming Miss Rodeo America

To compete in the Miss Rodeo America Pageant, one must (A) meet all requirements set forth in the official rulebook for the Miss Rodeo America Pageant, and (B) having been selected to represent a state at a State Pageant affiliated with MRAI or by some other entity authorized by MRAI to send a representative to the Pageant.

Upon request, Miss Rodeo America, Inc., will provide the names of all state National Directors, they are also listed at www.missrodeoamerica.com. If any questions exist, not otherwise answered in these official rules and regulations, contact the Miss Rodeo America, Inc. business office.

Membership

The primary workforce in producing the Miss Rodeo America Pageant is the individual paid members who volunteer to Miss Rodeo America, Inc. For membership level descriptions or to purchase a membership to Miss Rodeo America, Inc. please visit www.missrodeoamerica.com and click on Get Involved.

Requirements

Before selection of a state titleholder the state must have a current, valid Participation Agreement with Miss Rodeo America, Inc.

- The MRAI Participation Agreement shall only be owned by a State Pageant Organization or State Pageant Committee or entity approved by the MRAI Executive Board. This provides the State Organization with the right to enter a contestant in the Miss Rodeo America Pageant. All required documents, MRAI State Participation Agreement Fee of \$500 and the National Director dues of \$50 must be paid. No late documents or payments will be accepted. There is also a contestant entry fee of \$500, payable no later than September 1st of the year of competition. Should the Participation Agreement not be paid or the documents not submitted by the deadlines, MRAI has the option to issue the Participation Agreement to another interested party.
- The Contestant Official Entry Application form and other required information must be received in the MRAI Business Office by 5:00 P.M. (MST) on the due date, of the year of competition, or the contestant may be ineligible to compete in the Miss Rodeo America Pageant. Upon receipt of the completed entry application form, along with the entry fee (all due by September 1), and all other required documents and procedures (due by provided dates) the applicant will then receive all pertinent information regarding the national pageant competition. National Directors are responsible for ensuring that all contestant application requirements are properly met. A \$100.00 late fee, per item per deadline, will be implemented if contestants do not meet the deadlines. If late fees are incurred, contestant has 10 days to pay the late fee to the MRAI business office or the contestant entry may not be accepted. MRAP Judges will be provided an “on time or late” report of all contestant information.

- Contestants in the MRA Pageant are required to pay their own transportation to and from the Pageant. All food and lodging during the MRA Pageant will be paid by the Miss Rodeo America Pageant.
- The Miss Rodeo America Pageant will provide official state banners to be worn by contestants during the Pageant and will also provide horses and tack for the Horsemanship competition. Contestants are permitted to wear their State Crowns during the Miss Rodeo America Pageant.
- The contestants will be under the supervision of the Miss Rodeo America Pageant Chaperones from the time of the official contestant check-in until they are signed out by Pageant Officials, by the contestant herself or by one of her parents/guardians. The chaperones will escort the contestants to and from all functions during the Pageant.
- Parents and relatives of MRA Pageant Contestants are welcome to attend public events at which the contestants will be present. However, after the pageant officially begins, contestants cannot communicate with family or friends unless authorized by the chaperones and/or MRAI President or the MRAI Executive Director. An area in the MRAP Pageant Central will be available to receive all congratulatory gifts, letters, flowers, dry cleaning, etc. The MRAP media team will be reading emails before they are distributed. We encourage these messages to be positive and uplifting!
- All transportation needs for contestant functions during the Pageant outside of the host hotel will be provided by MRAI. No responsibility will be assumed for transportation of parents.
- Video or recording equipment and photography equipment of any kind will not be allowed at Pageant functions, except by authorized pageant officials. Unauthorized equipment is subject to temporary confiscation.
- Judging will take precedence over all Pageant activities. It will begin at contestant check-in and continue throughout the Pageant.

Contestant Eligibility

Each contestant in the Miss Rodeo America Pageant shall confirm that:

- 1) Age: I will be 21 years of age by November 1, 2025 and I will be no older than 26 years of age by December 31, 2025. Upon request, I will provide a copy of a government issued identification (such as a birth certificate, driver's license, passport, etc.) verifying my age.
- 2) U.S. Citizen: I am a citizen or lawful resident of the United States of America and authorized to work in the United States of America.
- 3) Resident of State: I am a resident of the State where I have competed in the State Pageant that I represent. I will provide a State issued driver's license to verify residency.
- 4) Education: I have obtained a high school diploma (or equivalent).
- 5) Gender: I was assigned female at birth, and I am female.
- 6) Marital Status: I am not currently married and have never been married.
- 7) Parental Status: I am not a parent of any child and I am not pregnant.
- 8) Good Character: I am of good moral character. I have never committed or been involved in an act of moral turpitude.
- 9) No Criminal Record: I have not been convicted of any felony or misdemeanor crime (excluding minor traffic offenses). I agree to allow MRAI to run a background check.
- 10) Health: I am in good health, and I do not have any health concerns or limitations of any kind which would prevent me from fully participating in this contest or from serving as Miss Rodeo America if selected.
- 11) Substance Abuse: I do not use any illegal or controlled substances (other than prescription medications and then only in the manner prescribed). I do not abuse alcohol or drugs.
- 12) Contractual Obligations: I am not under any contractual obligation which would interfere with my ability to participate in this contest or interfere with my ability to perform as Miss Rodeo America, if selected.
- 13) No other Competitions: I am not currently serving as a titleholder or representative of any other pageant or similar contest other than the current year's Miss Rodeo America qualifying event.

- 14) No Previous Miss Rodeo America Competitions: I have not been a contestant in any prior year's Miss Rodeo America Pageant.
- 15) No Other Acts Detrimental to Reputation: I have not engaged in any act, which if made public, would be reasonably likely to cause harm or damage to my reputation or to the goodwill and reputation of Miss Rodeo America, Inc. (If I have any concerns about the applicability of this provision, I acknowledge I have been advised to discuss this with a representative of Miss Rodeo America, Inc. prior to signing this form.)
- 16) Ability to Perform: To the best of my knowledge, there is nothing that will interfere with my ability to compete in this contest or to perform the obligations of Miss Rodeo America, if selected. I am a competent rider and am capable of and comfortable with handling and riding unfamiliar mounts.

Any contestant not meeting the qualifications set forth above shall be denied the right to compete in the Miss Rodeo America Pageant or hold the title of Miss Rodeo America.

Job Description Outline

Title: Miss Rodeo America

Summary

Miss Rodeo America (MRA) is recognized as the First Lady of Professional Rodeo. She is an independent contractor responsible for representing and promoting Miss Rodeo America, Inc. (MRAI), the Miss Rodeo America Pageant (MRAP), the Professional Rodeo Cowboys Association (PRCA) and the sponsors and entities associated with MRAI and the PRCA as well as the agricultural industry and our cherished farming and ranching heritage.

Key Qualifications, Responsibilities and Duties

- Strive with every appearance and action to uphold, support and further the Mission of Miss Rodeo America, Inc. (Mission Statement included at the end of this document)
- Represent the above entities at rodeos, events, activities, as well as while traveling, with dignity and professionalism at all times.

- Work with the MRAI Scheduling Director to ensure all scheduled appearances are attended, and the travel schedule provided is adhered to.
- Work with the MRAI Social Media Director to provide pictures, descriptions, details and any other material requested or required in a timely manner.
- Work with the Executive Director and the President of MRAI to prioritize and carry out objectives relating to promotion of the program, the PRCA, sponsors and partner entities.
- Act as a role model for all rodeo queens during travels in appearance, personality, horsemanship, knowledge and interactions with rodeo committees, rodeo fans, sponsors, and the general public.
- Provide an accounting of expenses and follow the accounting guidelines as provided by the MRAI Executive Director in a timely manner
- Help prepare for and plan, as requested, for the annual Miss Rodeo America Pageant and act as a hostess for the Pageant.
- Be able to speak, often extemporaneously, appropriately and accurately about Miss Rodeo America, the PRCA, the sport of rodeo, local events being attended or other matters as requested. This may include television or radio appearances as scheduled or improvised.
- Must always meet the eligibility requirements as listed in the Miss Rodeo America rulebook.
- Must have and maintain a valid driver's license to operate a vehicle in the United States.
- Must be selected by the panel of judges at the annual Miss Rodeo America Pageant or be officially designated as Miss Rodeo America by the Executive Board of MRAI.
- Must have excellent communication and interpersonal skills.
- Must have experience and proficiency with social media.
- Must have excellent organizational skills.
- Must have financial responsibility in dealing with expense accounts and expense reporting.

- Must have the ability to work constructively and cooperatively with other members of the MRAI team.

Time Commitment, Conditions and Physical Requirements

- Miss Rodeo America's schedule is demanding and will consist of many days with long hours. Days of travel may also require appearance responsibilities.
- Significant travel, including air travel, is required throughout the year. MRA is required to be able to travel independently via commercial aircraft and by driving a vehicle. This includes independently navigating airports including transporting personal luggage to, from and through the airport.
- Significant time on horseback is required and MRA must be physically able to mount, dismount and sit in the saddle and ride unassisted for extended periods of time, including in inclement weather. She must be a skilled equestrian, able to ride unfamiliar horses of all abilities and levels and must have the judgement to be able to determine if a horse is unsafe to ride. Mounts will be provided by a PRCA Stock Contractor or an AQHA horse from a local source. All tack/equipment used will also be provided.
- Must be able to saddle and unsaddle a horse unassisted, if required, including placing the saddle on the horse and including appropriate adjustments of the saddle and all tack required to ride.
- Must be able to carry a flag on horseback both standing and at speed.
- Miss Rodeo America will experience all kinds of weather during her reign and must be able to withstand heat, cold, rain and other forms of inclement weather.
- Must be able to stand for long periods of time at receptions, meet & greet events, sponsor visits, etc.

Compensation and Benefits

- Compensation and benefits will be determined by the Executive Board of Miss Rodeo America, Inc. and as set forth in Personal Services Contract.

Judged Events

1. Horsemanship- Each contestant will ride a horse in each of two go-rounds of horsemanship competition. As in rodeo, there will be a draw for the order in which contestants compete and a draw for each contestant's mount. No contestant will ride the same horse in both go-rounds. The first round will be a set pattern (refer to pages 16-18) with no time limit. For the second round, the contestants will be required to complete a freestyle pattern within 1 ½ minutes to include, but not limited to, four riding elements in no particular order.
2. Public Speaking-
 - a. Extemporaneous Speech - Each contestant will choose from topics provided by the MRAP. There will be 10 minutes for each contestant to prepare a 1 ½ minute speech. Judging is based on content, delivery, relevancy to topic, poise, professionalism, and the allotted time for the presentation. There will be an automatic 10 point deduction from the cumulative Other category in Speech points if a contestant ends her speech prior to 1 minute 15 seconds or if a contestant exceeds 1 minute 45 seconds.
 - b. Extemporaneous Questions- Extemporaneous questions will be asked of each contestant during pageant functions. Questions may relate to the sport of professional rodeo, agriculture and/or current events.
3. Interviews- Each contestant will be interviewed privately and in a group interview setting by the Judges. Questions asked will test the contestant's knowledge of the pageant, professional rodeo, horsemanship, and current affairs. Each contestant may be interviewed on each of the following categories: knowledge of tack, horse care, feeding, diseases, anatomy, etc.; knowledge of professional rodeo - its history, organization, rodeo terminology or vernacular, explanation of standard events, awareness of PRCA and WPRA championship standings, and news in the pro rodeo world, as well as current events.
4. Modeling- Contestants will participate in at least one fashion show.

Non-Judged

Photogenics- Contestants photographs will be judged for an award and scholarship, but no Pageant points will be given.

Written test- Scores from each contestant's written test will be added to their cumulative point total.

Judging Guidelines

Miss Rodeo America is judged in four categories, all of which are equal: horsemanship, personality, appearance, and other (knowledge/presentation/content/delivery). The scores from contestant's public speaking, interviews, extemporaneous speech, introductions, fashion show presentation, written test, etc., will be added to the appropriate categories. These rules shall serve as guidelines for the State Pageants. However, the State Pageants may modify these rules as necessary to accommodate the local nature of their contest, provided that MRAI shall have the right, upon its reasonable request, to review and approve any state rules that materially depart from these rules.

Judges

1. Judges are selected for their expertise in all fields of the competition.
2. Four Judges will judge all categories of the Pageant. All four scores will be totaled for each contestant each time they are judged.
3. All decisions of the Judges are final.
4. MRAI will institute appropriate standards for Judges to ensure that all Judges are impartial and have an appropriate level of experience in all categories.
5. MRAI Executive Board shall have the final decision as to the selection of Judges for the MRA Pageant.

In the event of any dispute concerning the decision of the Judges, such dispute shall be settled by the MRAI Executive Director and MRAI President. The Executive Director and President's review of any dispute shall be limited to determining if the Judges acted in good faith, impartially and in accordance with the applicable rules. If any Judge is found to have acted in violation of these rules the Executive Director and President, in their discretion, may remove such Judge and may take any other remedial action they deem appropriate. All decisions of the Executive Director and the President shall be final.

Scoring Criteria

Points will be awarded to contestants in the major categories of Personality (300 total points per Judge), Appearance (300 total points per Judge), Horsemanship (300 total points per Judge) as well as Other-knowledge, presentation, and content & delivery (300 total points per Judge). Additional possible points for the Written Test (300 points total) and for the Top 5 Final Question (25 points total per Judge) will be awarded.

The contestant receiving the highest cumulative score for the week shall be crowned Miss Rodeo America. The contestant receiving the second highest cumulative score shall be first runner-up. The contestant receiving the third highest cumulative score shall be second runner-up.

Scoring ties in Appearance, Personality, Horsemanship, Speech, and Photogenic will be broken by referring to the score of the Head Judge. That score will break the tie. If a tie still remains, the score of Judge #2 will be used, then Judge #3, then Judge #4, until the tie is broken. A tie for Miss Congeniality will be broken by a second balloting by contestants. A tie for a placing in the top ten, will be broken by referring back to the Head Judge's score. A tie for Miss Rodeo America and runners-up will be broken by the horsemanship riding score, i.e., the contestant with the highest score in equitation will receive the higher ranking. A tie for the written test will be broken by the knowledge portion horsemanship interview score.

Judges' scoring will not be made public or distributed to contestants at any time.

Scoring Points

EVENT	APPEARANCE	PERSONALITY	HORSEMANSHIP	OTHER	EVENT TOTALS
Contestant Introductions	30	20	0	20	70
Horsemanship Interview	30	30	75	0	135
Cowgirl Kickoff	30	30	0	20	80
Horsemanship Round #1	30	10	100	0	140
Horsemanship Round #2	0	10	100	0	110
Personal Interview	30	60	0	60	150
Impromptu Speaking / Speech	30	30	0	80	140
Chap Luncheon	30	20	25	20	95
Fashion Show	60	30	0	50	140
Scholarship Foundation Auction	30	20	0	10	60
Group Interview	0	40	0	40	80
	300	300	300	300	1200
Points per judge per contestant				Written Test	300
				Top 5 Question	25
Overall total possible score = (total possible for each judge x 4) + (written test) + (final question x 4)				Total Possible	5200

Top Ten Finalists

Prior to the Coronation performance all scores will be tabulated, the ten contestants receiving the highest cumulative scores will be acknowledged in random order during the Coronation performance. Immediately following this announcement, the five contestants receiving the highest cumulative scores will be announced in random order and shall advance to a final go-round of competition.

Top Five Final Go-Round

Scores earned during the week by the top five contestants will be carried into this final go-round, and the scores earned in the final go-round will be added to the preliminary scores. The final go-round will consist of one extemporaneous question. Each contestant will be asked the same question. Contestants will be scored from 0 to 25 points per Judge. Judges will consider each contestant's response, her presence, manner of presentation, appearance, and personality. The four Judges' scores will be added to those contestants' cumulative scores to that point.

Category Winners

The category winners – appearance, personality, and horsemanship - shall be determined by the total scores in those categories prior to the beginning of the top five competition in the final go-round.

- Appearance- The winner of the Appearance category will have the highest cumulative score of appearance points received in all judged events.
- Personality- The winner of the Personality category will have the highest cumulative score of personality points received in all judged events.
- Horsemanship- The winner of the Horsemanship category will have the highest cumulative score of horsemanship points received in the two horsemanship go-rounds, horsemanship interview and Chap Luncheon impromptu question.
- Other- Knowledge & Presentation points earned in this category are applied to scores in other divisions. Therefore, no specific category winner is named.
- Written Test- The winner of the Written Test will have the highest score from the test.
- Prizes- A complete list of scholarship awards given at the pageant is listed on the MRA Scholarship Foundation page in the official MRA Pageant program. All prizes awarded to Miss Rodeo America or any MRAP participant, awarded by any party other than MRAI are subject to change without notice. Additionally, any prizes awarded by any third party may be subject to additional eligibility requirements beyond those set forth in these rules.

Pageant Categories

Horsemanship

The purpose of this judged category is to select the young lady who executes precision in horsemanship including control of mount and the way she handles any situation which may occur, balance and her ability to sit a saddle, positions of hands and feet, mounting and dismounting, confidence, appearance, and awareness of audience. The contestant must be physically able to mount, dismount and sit in the saddle and ride unassisted. The contestant's understanding and skill will be judged, not the horse or the equipment. The MRA Pageant will provide registered American Quarter Horses, and all tack/equipment to be used during the Horsemanship competition. Spurs are not allowed to be used.

There will be two go-rounds of Horsemanship competition. As in rodeo, there will be a draw for the contestant order of competition and a draw for each contestant's mount. No contestant will ride the same horse in both go-rounds. The first round will consist of riding a set pattern and the second round will consist of completing required elements.

The contestant's overall equitation, poise, confidence, appearance, and position throughout both rounds will be evaluated. Contestants and their advisors who seek additional guidance regarding their horsemanship presentation, are referred to the AQHA Rulebook, Section SHW434 "Presentation and Position of Exhibitor."

The MRA Pageant Judges reserve the right to make alterations and/or additions to these instructions. Judges may, at their discretion, deduct points or disqualify from competition any contestant if they see trainers, family members, or friends coaching contestants from the side.

In addition to the points received from the two rounds of Horsemanship, points from the Horsemanship Interview and Chap Luncheon impromptu question will be added to the Horsemanship category.

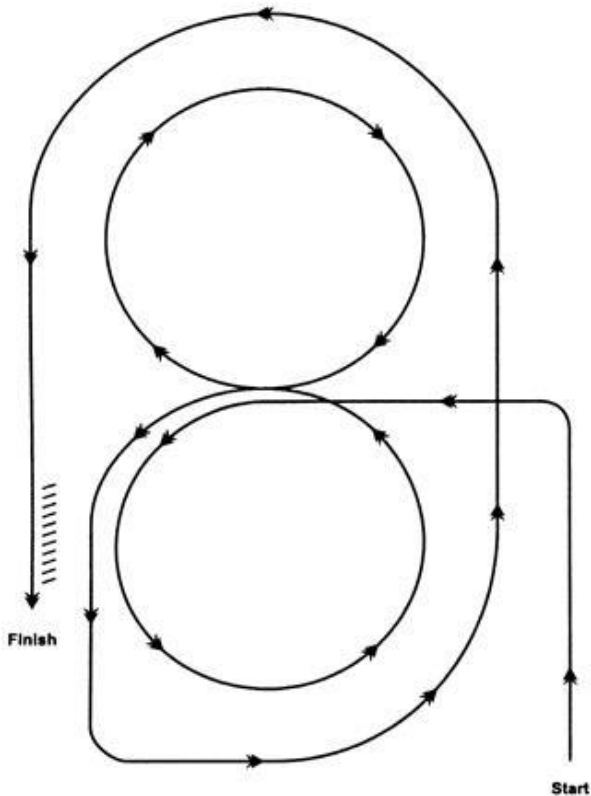
Horsemanship Round 1: For the first round, the Judges will select a pattern from those diagramed in this Rulebook. The selected pattern will be announced to the contestants during the Pageant's competition. At the Judges' discretion, patterns may be altered due to arena conditions. The Judges will discuss any and all pattern alterations with the contestants. In addition to executing the prescribed pattern, contestants may also be required to dismount and remount, carry a flag, and/or perform additional maneuvers on horseback. The reigning Miss Rodeo America will demonstrate the pattern, including any alterations and additions, prior to start of the horsemanship competition.

Horsemanship Round 2: For the second round, the contestants will be required to complete a freestyle pattern within 1 ½ minutes to include, but not limited to, the following four elements in no particular order:

1. Presentation run
2. Lead change
3. Stop
4. Back

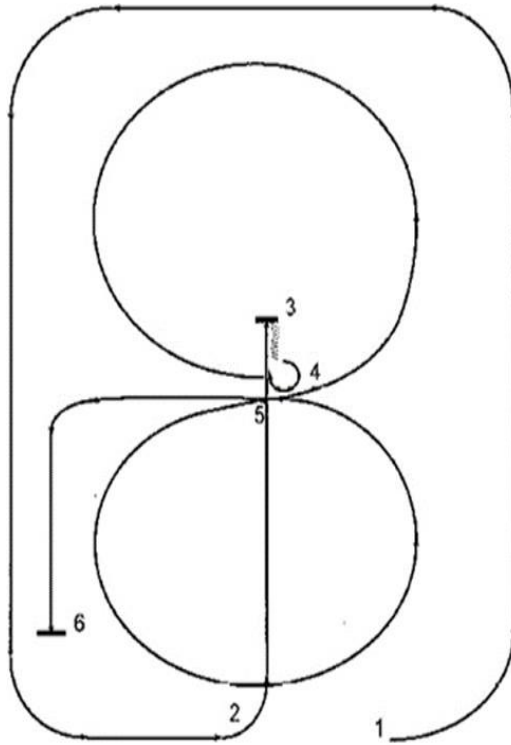
Time will start/stop when the shoulder of the horse crosses the plane of the gate. There will be a warning given with 30 seconds remaining. Time will stop when the announcer says, "Time is up." There will be an automatic 10 point deduction from the cumulative Horsemanship category in Horsemanship #2 points if a contestant ends her Round 2 prior to 1 minute 15 seconds or if a contestant exceeds 1 minute 45 seconds.

Pageant Categories: Horsemanship Pattern 1



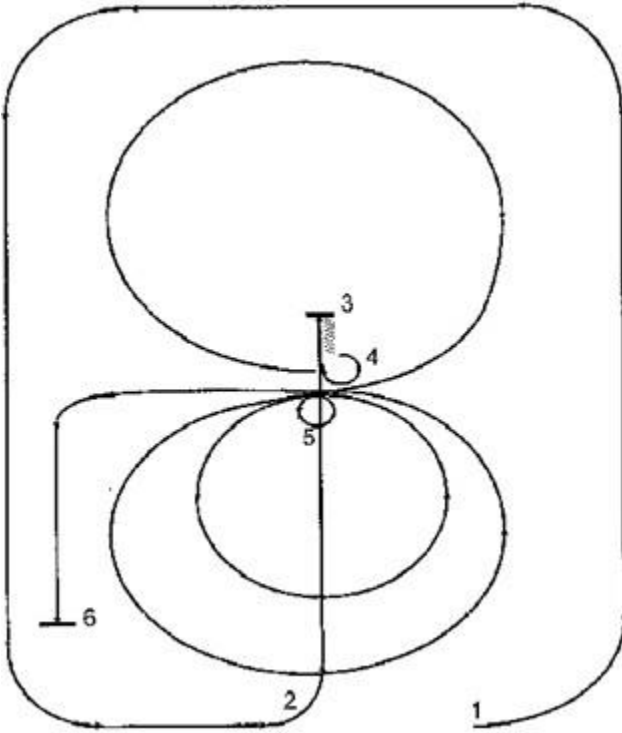
1. Extended jog along the side of arena, then to center
2. Begin lope at center of arena and lope left circle on left lead
3. Change leads at center of arena and lope right circle on right lead
4. Change leads and continue loping around end of arena
5. Once on the straight, increase speed and continue around end of arena
6. Stop and back
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

Pageant Categories: Horsemanship Pattern 2



1. Circle the arena, on the left lead, at an extended lope
2. Guide left and lope down the center of the arena with moderate speed
3. Pass the center of the arena, stop and back to the center
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena
6. Stop and pause to show completion of pattern
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

Pageant Categories: Horsemanship Pattern 3



1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a $\frac{3}{4}$ turn to the right and lope a circle, to the right with moderate speed.
5. Stop in the center, execute a 360° turn to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.
7. The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

Pageant Categories

Knowledge & Presentation

The purpose of this division is to select the young lady who has the highest cumulative score in:

Knowledge- Well-studied and understands rodeo, equine, animal welfare, topics related to agriculture and is well versed in current events:

- Miss Rodeo America, Inc. organization
- Miss Rodeo America, Inc. sponsors
- PRCA rules
- PRCA standings
- PRCA notables
- PRCA sponsors
- Animal welfare
- Equine anatomy
- Equine ailments
- Equine tack
- Politics
- U.S. News
- World News

Presentation- The ability to handle all situations with poise and presence, preparedness for events, self-control and confidence while speaking in public and while interacting with others.

Pageant Categories

Personality

The purpose of this division is to select the young lady:

- Whom exudes intelligence, can maintain an educated conversation in rodeo, agriculture, current events as well as show a genuine concern and interest in other people, in the pageant,
- Whom radiates self-confidence without making an issue out of it and can perform under pressure,
- Who is sincere and maintains a high moral standard, her personality is reflected in her style of attire, her overall appearance, posture, presence whether it be from horseback in an arena, on television or before an audience,
- Also considering her sense of humor, showmanship, ambition, desire and enthusiasm, while maintaining a positive outlook on life,
- Making promptness of pageant schedule a priority,
- Being mindful in public appearances to speak to an audience with facts and interesting information about their hometown, and/or their state,
- Contestants will be expected to answer questions that have been prepared in advance, in at least one of the public appearances. The questions should exemplify the contestant's ability to think on their feet, with a sense of wisdom and imagination.

Pageant Categories

Appearance

The purpose of this division is to select the young lady:

- Whom reflects poise and dignity, professional behavior in every situation and takes pride in their appearance through neatness and cleanliness. Has the utmost understanding of proper western dress,
- Contestants are expected to appear in full western attire at all times, including western hat, boots, belt and state banner unless otherwise specified. (Exceptions are noted in the clothing requirement documents sent to each contestant.) A helmet is acceptable only during the horsemanship competition portion of the Miss Rodeo America Pageant. Should a contestant win Miss Rodeo America she will be required to wear a western cowboy hat and crown, boots, belt and banner,
- It is expected contestants will be knowledgeable on current trends in western wear manufacturing and Miss Rodeo America apparel sponsors,
- If a contestant wears a denim pant product, it must be a WRANGLER brand product,
- WRANGLER jeans and JUSTIN boots are required for specific events and encouraged for all events. MONTANA SILVERSMITHS jewelry is also encouraged to be worn at all events,
- A jacket is required for all tops and dresses that have less than a cap sleeve. There should be no halter or prom type dresses. It is not acceptable to wear midriff or low-cut clothing and skirt length should not be more than 3" above the knee,
- It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by the contestant. Contestants are encouraged to wear a dress for coronation that they already own,
- Penalty for violation of the wardrobe requirements will be at the discretion of the Judges.

Wardrobe Requirements

Check-in: Wrangler pant product and western blouse.

Contestant Introduction: Any Wrangler pant product and Wrangler family brands shirt.

Horsemanship Interview: Wrangler pant product with blouse and/or jacket/vest.

Cowgirl Kickoff: Decorated Wrangler item (supplied by Wrangler) and Justin Boots.

Horsemanship: Justin Boots, Wrangler pants, formfitting blouse/shirt with long sleeves, no vests or jackets.

Personal Interview: Dress/skirt with blouse and/or jacket/vest.

Speech: Modern, contemporary dress/skirt with blouse and jacket/vest. Outfit should be appropriate for daytime speaking event.

Chap Luncheon: Wrangler pant product, arena type shirt and optional vest that you would wear for a PRCA Rodeo Grand Entry, Justin Boots, and chaps.

Fashion Show: Outfit to wear to the Academy of Country Music Awards- to be on the red carpet, to present an award or go to an after-party event. Stylish western attire themed outfit, with boots, cowboy hat, belt, & buckle. Not a western elegant event.

MRA Scholarship Foundation Auction: Wrangler pant product with blouse and/or jacket/vest OR dress/skirt and Justin Boots.

Group Activity: same outfit as Cowgirl Kickoff

Coronation: Western elegance dress/skirt with blouse and/or jacket/vest.

Loss of Title & Benefits

Subsequent to the Miss Rodeo America Pageant, any person being awarded the title of Miss Rodeo America and/or otherwise becoming the successor thereto, shall not:

- A. Be found to not meet eligibility requirements.
- B. Become married and/or pregnant.
- C. Be charged with and/or determined to have committed any crime of moral turpitude.
- D. Compete in and/or otherwise participate in any other beauty and/or talent contest, pageant and/or activity.
- E. Solicit, negotiate or contract with any third person for appearance photographs, interviews, sponsorships and/or endorsements, during the year of her reign.
- F. Have taken any actions, which in the good faith determination of the Executive Board of MRAI, will or is reasonably likely to cause harm or damage to the goodwill or reputation of MRA.
- G. Violate any provisions of Participation Agreement, the Contestant Agreement, Pageant Rules and Regulations or Miss Rodeo America Contract or otherwise become incapable, for any reason, of carrying out the duties and responsibilities of MRA.
- H. Be deemed by the Executive Board of MRAI to be incapable of fulfilling all the duties of Miss Rodeo America.

Upon the occurrence of any of the above events the title of Miss Rodeo America, together with any and all benefits derived by such person, shall be forfeited and awarded to the next eligible runner-up as determined by Executive Board of MRAI in its sole discretion.

Miss Rodeo America, Inc.
Formal Complaint/Grievance Process

Miss Rodeo America, Inc. Formal Grievance Process which includes any grievance that is filed in regard to Miss Rodeo America, Inc. business, and or Miss Rodeo America Pageant operations must adhere to the following:

1. All grievances must be submitted in writing. Grievances should be submitted within 30 days of the incident(s) giving rise to the grievance.
2. Grievances must include the name, address and daytime phone number of the person filing the grievance. Anonymous grievances will not be accepted or reviewed.
3. The decision of the judging process will be final, and no grievance will be accepted that challenges the results of the Miss Rodeo America Pageant.
4. A grievance involving a Titleholder must be filed by the titleholder herself. Grievance from a parent/legal guardian will not be considered.
5. The grievance should include as much detail about the subject as possible in order for appropriate action to be taken.
6. Grievances may be submitted electronically to: mraioffice@missrodeoamerica.com In addition, please send a hard copy to: Miss Rodeo America, Inc. 101 Pro Rodeo Drive Colorado Springs, CO 80919

Addressed to any of the following:

- Miss Rodeo America, Inc. President
- Miss Rodeo America, Inc. Executive Board
- Miss Rodeo America, Inc. Executive Director

Grievances must be signed and dated, or they will not be accepted.

7. If a response to the grievance is desired, the letter must indicate so.
8. Any grievances that do not follow the above process will be classified as invalid.
9. Depending on the nature of the grievance, it may need to be referred to legal counsel. Any legal fees incurred pertaining to solution of grievance will be the responsibility of the Grievant. The Grievant will be responsible to pay legal fees within 30 days of being billed by MRAI.
10. Multiple grievances must be filed individually; however, they may be bundled during the review process.

Effective Date:

This Grievance Policy is effective as of June 1st, 2024, and supersedes any previous grievance policies within the Miss Rodeo America, Inc. rulebooks.

MRA Office Follow Up Procedure:

1. All grievances will be reviewed by the MRAI Executive Board. Executive Board members will be assigned to research and gather information about the situation. All parties involved will be notified about the grievance and given the opportunity to provide a response.
2. A time frame will be established for the issue to be addressed.
3. Findings will be reported back to the Executive Board.
4. The Executive Board will vote and determine the necessary action to be taken.
5. The MRAI Executive Director will report back to all parties involved.

This grievance process does not include state organization issues. For issues regarding state organizations who hold an MRAI Participation Agreement please refer to www.missrodeoamerica.com/p/organization



Mission- The mission of the Miss Rodeo America Scholarship Foundation, Inc. is to:

- Provide higher educational opportunities, through scholarships, to selected Miss Rodeo America Pageant contestants.
- Broaden the scope of the scholarship program through selected fund-raising efforts.
- Assure the perpetuation of the scholarship program.

Scholarship information will be made available to all participants in recognizing the importance of education. Educational scholarships will be awarded by the Miss Rodeo America Scholarship Foundation to the following:

- Miss Rodeo America
- 1st Runner-Up
- 2nd Runner-Up
- 3rd Runner-Up
- 4th Runner-Up
- Top 10 Contestants
- All Remaining Contestants
- Horsemanship Category
- Appearance Category
- Personality Category
- Photogenic Winner
- Speech Winner
- Congeniality Winner
- Written Test Winner
- Chap Award
- 50 Horses Challenge
- Breaking Barriers Scholarship
- Powder River Scholarship
- Crowns and Confidence Scholarship
- Roxann Harris Competitive Spirit Scholarship
- *Additional scholarships may be presented*

Educational scholarships awarded during the Miss Rodeo America Pageant are governed by the rules and regulations set forth by the Miss Rodeo America Scholarship Foundation. There may be other cash/product prizes given for other awards.

Additional Resources

Miss Rodeo America, Inc.

Information at www.missrodeoamerica.com:

Memberships

State Organizations

Sponsorships

Schedule Miss Rodeo America for an appearance

Miss Rodeo America Pageant Information

MRA Pageant Rulebook

Former Miss Rodeo America Information

State Pageant & Clinic Dates

National Director Handbook

Miss Rodeo America Blog

Miss Rodeo America Pageant Videos & Photos

Merchandise

Miss Rodeo America, Inc. Social Media

Facebook: @missrodeoamericaofficial

Instagram: @missrodeoamericaofficial

Twitter: @MsRodeoAmerica

YouTube: Miss Rodeo America Official

Professional Rodeo Cowboys Association

Information found at: www.prorodeo.com:

Official Standings & News

Upcoming Rodeos

Sponsors

Rodeo 101, Terminology, Equipment

PRCA History & Records

Livestock Welfare

Pro Rodeo Sports News subscription

Women's Professional Rodeo Association

www.wpra.com

American Quarter Horse Association

www.aqha.com

Miss Rodeo America Titleholders

1955-1956	Marilyn Scott - WY	1991	Lisa Poesse - NE
1957	Dallas Hunt - NE	1992	Stacey Talbott - WY
1958	Jan Porath - MI	1993	Sheri Hannigan - CA
1959	Susan Cox - ID	1994	Michele Green - WY
1960	Martha Lehmann - AZ	1995	Jennifer Douglas - TX
1961	Marie Mass - CO	1996	Tanya McKinnon - UT
1962	Karen Lavens - ID	1997	MiQuel Holyoak - AZ
1963	Joyce Shelley - NM	1998	Mary Shaw - UT
1964	Sandi Prati - TX	1999	Shelly Williams - ID
1965	Pat Koren - SD	2000	Brandy DeJongh - CA
1966	Carolynn Seay - TX	2001	Tara Graham – CO
1967	Nancy Ann Simmons - NE	2002	Kara Brown - TX
1968	Sherrie Vincent – AZ	2003	Lori Bortner - NE
1969	Patricia Eaves - NM	2004	Darci Robertson - CA
1970	Chris Vincent - CA	2005	Selena Ulch - NV
1971	Lana Brackenbury - ID	2006	Amanda Jenkins - AZ
1972	Susan Merrill - UT	2007	Ashley Andrews - ND
1973	Pam Minick - NV	2008	Amy Wilson - KS
1974	Donna Howsley – TX	2009	Maegan Ridley - CA
1975	Connie Della Lucia - UT	2010	Kelli Jackson - MS
1976	Betty Schnell - ID	2011	McKenzie Haley - SD
1977	Terry Ann Edington - TX	2012	Mackenzie Carr - OR
1978	Almabeth Carroll - CO	2013	Chenae Shiner - UT
1979	Debbie Johnston - TX	2014	Paige Nicholson - MS
1980	Diana Friend - KS	2015	Lauren Heaton - OK
1981	Kathy Martin - CO	2016	Katherine Merck – WA
1982	Donna Keffeler - SD	2017	Lisa Lageschaar – TX
1983	Brenda Bonogofsky - ND	2018	Keri Sheffield- FL
1984	Sandy Meyer - WY	2019	Taylor McNair- MS
1985	Leslie Patten - SD	2020-2021	Jordan Tierney, SD
1986	Vicki Vest – UT	2022	Hailey Frederiksen, CO
1987	Suzy Gillard – LA	2023	Kennadee Riggs, AZ
1988	Kellie Dilka – CO	2024	Emma Cameron, NM
1989	Chrissy Sparling – CA	2025	Callie Mueller – SD
1990	Joni James – ID		

MISS RODEO AMERICA 2025

*Callie
Mueller*

